

# EtonHouse® Community Fund

2017 REPORT

*Building a path towards a*  
**BRIGHTER FUTURE**





# ABOUT

The EtonHouse Community Fund Limited is a Registered Charity approved by the Commissioner of Charities in Singapore.

It was founded in 2015 on the company's belief in the significance of education and that every child regardless of his or her background should have access to good quality education.

# YEAR IN REVIEW

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# CHARITY WALK & FUN FAIR

11 November 2017, Fort Canning

Guest of Honour :

**Mrs Josephine Teo**

*Minister, Prime Minister's Office*

*Second Minister for Home Affairs & Second Minister for Manpower*

More than  
S\$220,000  
raised

Over  
1,800  
signed up

Over  
100  
sponsors





# CHARITY WALK & FUN FAIR

11 November 2017, Fort Canning

On 11 November 2017, more than 1,200 parents, children and staff from EtonHouse, E-Bridge, Middleton, Hampton and Islander came together for the EtonHouse Charity Walk and Fun Fair at Fort Canning. We were honoured to have Mrs Josephine Teo, Minister in the Prime Minister's Office and Second Minister for Manpower and Home Affairs flag off the walk. More than \$220,000 was raised for children in less fortunate circumstances.

We presented pledges worth S\$100,000 on the day to the Bishan North CCC Community Development and Welfare Fund and the ECDA KidSTART programme.

We hope that initiatives such as these inculcate a culture of healthy living and philanthropy in our community. A big thank you to our generous sponsors, enthusiastic parents and dedicated staff for being so supportive.





## ECDA KIDSTART

KidSTART is a programme led by the Early Childhood Development Agency (ECDA) to enable children from low-income families to have a good start in life. Under KidSTART, ECDA will provide new forms of support for child development, coordinate and strengthen holistic services for families where needed, and monitor the developmental progress of children from birth onwards. The three-year pilot is expected to benefit about 1,000 children living in the pilot regions of Kreta Ayer/Bukit Merah, Taman Jurong/Boon Lay and Geylang Serai.

The EtonHouse Community Fund has helped to provide resources for 14 KidSTART Groups, with another 8 more Groups in the pipeline to be rolled out by the end of 2018. A total of \$150,000 has been pledged to the initiative.

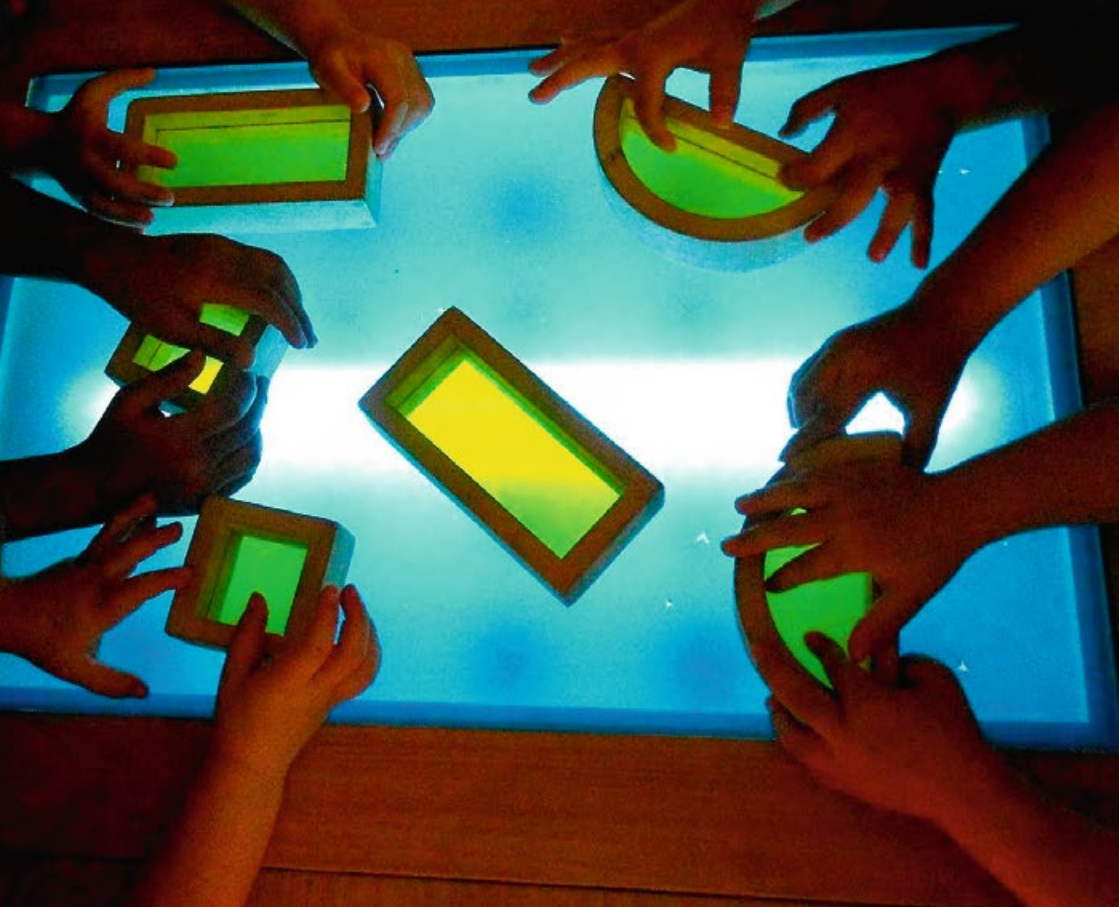


"I put in more effort into reading, communicating and interacting with my daughter. This has helped her development, especially her speech which I was concerned with as she was not talking much previously." – Mum Yingna

## TESTIMONIALS

My son enjoyed playing with the toys he borrowed from the KidSTART Groups Toy-Book Library, as we normally do not have such toys at home."  
– Dad Amir

"It is very heartwarming to hear from families how the programme is very practical and helpful. Not just one family but many of them, and in different ways."  
– Facilitator Aisyah



## **PUNGGOL NORTH COMMUNITY DEVELOPMENT & WELFARE FUND**

EtonHouse Community Fund donated S\$100,000 to the Punggol North Community Development & Welfare Fund in 2016. This money is to be used as grants to the Baby Bonus Accounts of children from low income families who meet certain criteria. The scheme has approved 80 applicants so far. Giving the funds directly to the Baby Bonus accounts ensures that the money is used for educational purposes only.





## SUBSIDIES & BURSARIES

The EtonHouse Community Fund has set up a scheme for deserving families to further their children's early years education. This assistance is for students who need support in the pre-school years.

The overarching goal is to ensure that all children enjoy a high-quality early years foundation that is essential for a good start in life.

## SOME BENEFICIARIES

Shivani and Ishani (names changed) are from a single mother family. Shivani was physically abused by the father and has received therapy. Both siblings are now enrolled at E-Bridge Pre-School.



Rosita and Ariana (names have been changed)  
They come from a single parent family. Their mother finds it difficult to work as she is completing her WSQ studies and taking care of the children at the same time. With the two children cared for in an E-Bridge school, the mother is now able to seek employment and support her family.







## BOX OF JOY

The charity initiative 'Box of Joy' had a successful second year. During the Christmas season, the EtonHouse community created Boxes of Joy packed with useful items, necessities and educational toys for children of all ages from newborn babies to 13 year olds from underprivileged backgrounds.

More than 1,000 children benefited from this initiative. Beneficiaries included Henderson-Dawson Citizens' Consultative Committees', 'We Love Learning' programme, New Hope Community Services, ECDA Kidstart and AWWA.



It was a meaningful way for children to develop genuine empathy towards others who are not as fortunate – some of the recipients had never received a Christmas gift before.





## PLAY LIBRARY

Play is important in promoting healthy child development and maintaining strong connections between adults and children. It is recognized as a fundamental right of every child (United Nations High Commission for Human Rights, 1993).

We are in a prime position to advocate the importance of play to parents. The outreach programme aims to expand the benefits of play beyond our classrooms. In reaching out to our families, particularly the low income and disadvantaged, we believe that all children should have access to stimulating, open ended and educational resources hence our idea of a play library was conceived.

### The goals and objectives of our play library project are to:

- Share the significance of play-based learning experiences
- Encourage opportunities for quality bonding between parent and child
- Opportunity to reach out and serve families/children at-risk
- Support families to be able to engage with their children and their learning outcomes
- Strengthen literacy skills through meaningful play-based experiences



The first Play Library will open at the E-Bridge centre on Circuit Road with 2 more expected to launch soon.



## MERCHANDISE FOR FUND RAISING

### GREETING CARDS

The children of EtonHouse have designed beautiful cards that are sold for charity. Each card has a meaningful narrative on the thinking behind the design. They come in packs of 12, each with a unique design and layout.

### BOOKS

The EtonHouse children have created books, each with a unique story. These publications celebrate the imagination, creativity and wonder of the Early Years' Learners at EtonHouse. As stories are expressed through the 100 Languages (music, dance, drama, stories, paintings, sculptures, drawings, photos etc.) we are reminded of how the imagination captures the magic of learning and supports children in the development of their creative writing, reading and storytelling skills.

All proceeds from the sale of the greeting cards and books go to the EtonHouse Community Fund. We are proud of our wonderfully talented and generous community.

To make a purchase, login here <http://bit.ly/DonatetoECF>

Financial statements of EtonHouse Community Fund  
<http://bit.ly/FinancialStatementECF>

# EtonHouse<sup>®</sup> Community Fund

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If you wish to support the EtonHouse Community Fund in anyway, or would like more information, please connect with us.

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